

# Loose Change®

a penny saved is a penny earned

## Order Form

Use the bi-monthly *Loose Change*® newsletter program to give your clients and prospects the information they need to manage their personal finances. With its unique mix of light-hearted illustrations and compelling, readable articles, *Loose Change*® will educate, entertain, and motivate readers to seek your expertise. Personalize the newsletter with your contact information, photo, and logo. A matching calendar is available at an additional cost. FINRA reviewed.



### Print

**Your Color Photo and Contact Information** • Includes your color photo, company name, address and telephone and fax numbers

**Your Company Logo** • Increase brand recognition.

**Full Service Delivery** • Turn-key mailing services available to save time and money on postage.

### E-mail Edition

**Quality** • Mobile compatible and responsive personalized e-mail linking to full articles.

**Personalized** • Includes your color photo, logo and contact information.

**Multi-channel Distribution** • Deliver timely content in print and electronic channels for optimal response rates.

# ORDER FORM | Customize your newsletter

Tel: 1-800-243-5334 | Fax: 1-800-720-0780

Please print all information as you wish it to appear on your newsletter.

## Contact Information

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Designation: \_\_\_\_\_

Fax: \_\_\_\_\_

Title: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

☐ Registered Representative

☐ Investment Advisor Representative

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Broker-Dealer: \_\_\_\_\_

## Photo / Logo

☐ Send E-mail: sales@ltmclientmarketing.com ☐ On File ☐ Blank Digital image must be in JPG, TIFF, or EPS format (300 dpi)

## Pricing

### Print Edition

Total Quantity	Subscription with Mailing Services & Postage*	Subscription Bulk-shipped	S&H**
50-99	\$1.69	\$1.05	\$13.00
100-124	\$1.49	\$0.85	\$17.00
125-249	\$1.49	\$0.85	\$21.00
250-499	\$1.39	\$0.75	\$25.00
500-999	\$1.33	\$0.70	\$30.00
1,000-1,999	\$1.28	\$0.65	\$35.00

### eNewsletter/Online Edition Pricing\*\*\*

**\$40 per issue**  
with the printed newsletter plus \$0.05 per e-mail

**\$60 per issue**  
without the printed newsletter plus \$0.05 per e-mail

I would like to order:

- ☐ Print subscription with mailing
- Mailing Services include:
- 6x9 closed-faced white woven envelope
  - Newsletter folding and inserting
  - Postage
- ☐ Print subscription with bulk shipping
- ☐ Add E-Mail Edition with printed newsletter
- ☐ Email Edition only

A subscription consists of six issues per year. A subscription is on-going, and every issue will be produced unless our office is notified otherwise. Written notification must be received 45 days in advance of the publication date.

Initial set-up fee:  
**\$50.00**

### Subsequent Charges

Text: \$25

Photo: \$25

Logo: \$25

\*Postage is prevailing rate. Shipping charges do not apply to mailing orders.

\*\*Charges to Alaska, Hawaii and Puerto Rico will vary.

\*\*\*Pricing is based on subscribing to all 6 issues per year.

## Order Information

### Order Details

A. Direct Mail Quantity per issue: \_\_\_\_\_ at \$ \_\_\_\_\_/each = \$ \_\_\_\_\_

B. Bulk Shipped Quantity per issue: \_\_\_\_\_ at \$ \_\_\_\_\_/each = \$ \_\_\_\_\_

C. eNewsletter/Online Edition = \$ \_\_\_\_\_

D. Shipping and Set-up Set-up Fee (if applicable \$50) = \$ \_\_\_\_\_

S/H - see pricing chart = \$ \_\_\_\_\_

**TOTAL** = \$ \_\_\_\_\_

## Submit Order

☐ **Order by Email:** sales@ltmclientmarketing.com ☐ **Order by Fax:** 1-800-720-0780 ☐ **Order by Mail:** LTM Marketing Specialists LLC  
45 Prospect Ave, Albany, NY 12206

**Note:** Please e-mail photos, logos, or mailing lists to sales@ltmclientmarketing.com



**\$50**  
Per Referral

## Referral Program

Refer someone, and once their order is fulfilled we'll process your savings!

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

☐ **Yes, I'm interested in the matching Loose Change® Calendar.**

**Questions?** Call us at 800-243-5334 or email us at sales@ltmclientmarketing.com

## Accepted Payment Methods

How to provide your credit card information:

**Online:** Login credentials will be provided to you. | **Phone:** Call our office and provide it over the phone. For your protection, please **DO NOT** e-mail or fax your credit card information.



## Order Authorization

I authorize **LTM Marketing Specialists LLC** to process charges to my credit card on an ongoing basis as per my order above. This authorization is to remain in effect until **LTM** has received written notification of termination from me in such time and in such manner as to afford **LTM** a reasonable opportunity to cancel my order in a timely and favorable fashion.

Charges to your credit card will appear as: **LTM Marketing Specialists**

**LIMITATION OF LIABILITY:** **LTM Marketing Specialists LLC** ("LTM") sole liability to the customer or any third party for claims, notwithstanding the forms of such claims, for any error or omission in the service, or late delivery or unavailability of the services, shall be to correct the error and provide the services as promptly as possible. In no event will LTM be responsible for special, indirect, incidental or consequential damages which the customer may incur or experience on account of entering into or relying on this agreement. The customer hereby releases and forever discharges LTM for any and all action, claims, demands, costs, expenses and compensation whatsoever, in connection with the foregoing.

I have read and agree to the above Limitation of Liability disclosure. I submit my order for processing.

Customer Signature or Authorized Person:

Date: \_\_\_\_\_

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## Don't forget to check out the 12-MONTH MARKETING PROGRAM

Make up to 18 annual client touches with our turnkey **12-Month Marketing Program.**

**SCAN FOR MORE INFO!**