

# Loose Change®

a penny saved is a penny earned

## 2023 CALENDAR

### Did you know?

81% of customers say that trust is an important factor in their buying decision, according to the *Edelman Trust Barometer*. One way to build trust is to consistently add value by providing educational content that helps them with their personal finances. Simply stated, add value regularly.

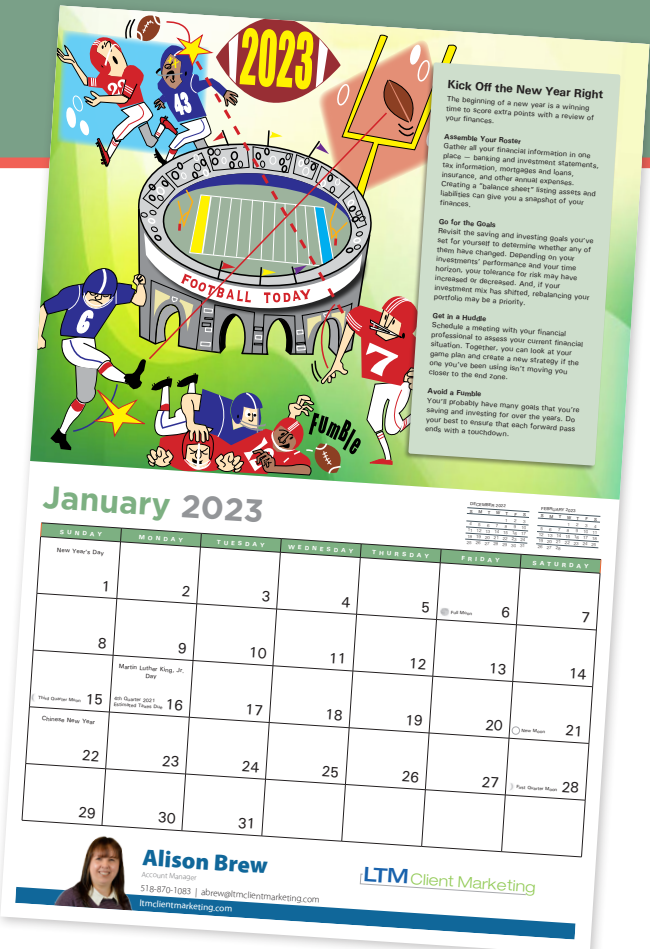
Communication is one of the keys to building and maintaining long-lasting relationships. With the Loose Change® calendar, each month you'll provide thought provoking content to help engage your clients and prospects to plan a winning financial future. As their trusted financial professional, help them launch their short and long-term financial goals by navigating the financial planning process, together.

FINRA Reviewed.

Matching newsletter available.

To Order, contact Sales at 800-243-5334  
or [sales@ltmclientmarketing.com](mailto:sales@ltmclientmarketing.com).

For more information, please visit  
[loosechangenewsletter.com](http://loosechangenewsletter.com).



#### INSIDE PAGES



COVER

# 2023 LOOSE CHANGE® Calendar

## ORDER FORM

### PRODUCT SUMMARY

Designed to educate and motivate clients and prospects to take action. The Loose Change® Calendar is a fun and easy way to provide valuable financial tips and strategies that your clients can use all year long. Deliver basic financial planning concepts in a unique way and personalize the calendar to include your contact information on every month.

### 1. YOUR INFORMATION

Company Name \_\_\_\_\_  
Full Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Website \_\_\_\_\_

Shipping address (if different from billing address):

Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### 2. PERSONALIZATION / IMPRINT IN FULL COLOR

☐ **Standard Imprint, 25 Calendar minimum**

- ▶ "Loose Change® Calendar" printed on each month.

☐ **Custom Imprint, 100 Calendar minimum**

- ▶ Photo and/or Logo must be at least 300 DPI

☐ **Imprint Artwork Submission**

- ☐ Artwork on file at LTM Client Marketing.
- ☐ Send files electronically to [customerservice@ltmclientmarketing.com](mailto:customerservice@ltmclientmarketing.com)
- ☐ Typeset by LTM Client Marketing
- ☐ Hardcopy enclosed

### 3. CALENDAR PRICING

Quantity	Price
25 – 99	\$6.35
100 – 499	\$5.30
500 – 999	\$4.70
1,000 or more	\$3.90

Calendar setup fee \$150 - waived if order placed by 9/30

I authorize **LTM Marketing Specialists LLC** to process charges to my credit card on an ongoing basis as per my order above. This authorization is to remain in effect until **LTM** has received written notification of termination from me in such time and in such manner as to afford **LTM** a reasonable opportunity to cancel my order in a timely and favorable fashion. Charges to your credit card will appear as: **LTM Marketing Specialists**

**LIMITATION OF LIABILITY: LTM Marketing Specialists LLC ("LTM")** sole liability to the customer or any third party for claims, notwithstanding the forms of such claims, for any error or omission in the service, or late delivery or unavailability of the services, shall be to correct the error and provide the services as promptly as possible. In no event will LTM be responsible for special, indirect, incidental or consequential damages which the customer may incur or experience on account of entering into or relying on this agreement. The customer hereby releases and forever discharges LTM for any and all action, claims, demands, costs, expenses and compensation whatsoever, in connection with the foregoing.

I have read and agree to the above Limitation of Liability disclosure. I submit my order for processing.

Customer Signature or Authorized Person: \_\_\_\_\_ Date: \_\_\_\_\_

### 4. OPTIONAL ENVELOPES

Quantity	Custom Imprinted*	Blank
100-199	\$0.89	\$0.25
200-399	\$0.59	\$0.25
500 – 999	\$0.45	\$0.25
1,000 or more	\$0.35	\$0.25

\*\$25 Imprint set-up fee (waived for quantities over 1,000)

**Custom 9x12 Imprinted Envelope**

- ▶ Preprinted return address
- ▶ 9" x 12" white wove envelopes

**Blank 9x12 Envelopes**

### 5. ACCEPTED PAYMENT METHODS

- ☐ **Online:** Login credentials will be provided to you if you don't already have them.
- ☐ **Phone:** Call our office at 800-243-5334 and provide it over the phone.
- ☐ **On File:** Billing information is already on file at LTM Client Marketing.

*Your credit card will not be billed until your order has been fully approved by you, including final approval on your personalized imprint. After your order is paid in full, it will be sent to production. You should receive your calendars within 15-20 business days.*

### 6. ORDER SUBMISSION/AUTHORIZATION

Number of Calendars \_\_\_\_\_ @ \$ \_\_\_\_\_ /each = \_\_\_\_\_

Calendar Setup Fee = \$ \_\_\_\_\_

Number of Envelopes \_\_\_\_\_ @ \$ \_\_\_\_\_ /each = \_\_\_\_\_

Envelope Setup Fee = \$ \_\_\_\_\_

SUBTOTAL: \$ \_\_\_\_\_

Shipping/handling 10% (\$15 minimum) = \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_